

**Alabama Counseling Association**  
716 Bessemer Road  
Birmingham, Alabama 35228

Dear Vendor,

You are invited to participate in the Alabama Counseling Association's 43<sup>th</sup> Annual Conference, November 18-20, 2009, (exhibits, Nov. 18 & 19) at the Sheraton Birmingham and BJCC/Medical Forum. Our organization boasts a membership of over 2,000 counselors in school, college, technical school, hospital, church, agency, and private settings throughout Alabama.

Our 2009 Annual Conference will feature nationally recognized keynote speakers, content sessions presented by professionals from all counselor work settings, committee meetings, and social events. We expect 1200 to 1500 members to attend this year's conference.

In the past, ALCA has enjoyed and appreciated the support of institutions and organizations such as yours. We invite you to participate in the 2009 conference in the following ways:

1. Providing an exhibit in our exhibition area at the Sheraton Hotel.
2. Purchasing an ad in our printed program
3. Purchasing an ad and an exhibit

If you have any questions, you may contact me at:

205-923-8541 (home)                      205-531-0775 (cell)  
205-231-7201 (work)  
205-923-8541 (fax)  
ceturner@bhamcityschools.org (e-mail)

Thanks!! I look forward to hearing from you.

Sincerely,

Carol Turner  
Ads and Exhibits Chair

Please return ad requests and ad features no later than August 31, 2009.  
Requests for exhibits should be mailed no later than November 12, 2009.

# Alabama Counseling Association

Annual Conference  
November 18-20, 2009  
Sheraton Birmingham and BJCC/Medical Forum  
Birmingham, Alabama

## REQUEST FOR AD/EXHIBIT SPACE

Advertiser/Exhibitor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### AD INFORMATION

ALL ADS MUST BE SENT IN PDF "ACTUAL SIZE" VIA EMAIL OR CD. Ads from PDF's cannot be increased in size for printing without distorting the images. Ads can be reduced in size without distorting. No enhancement will be performed by ALCA or printer.

Full page ad size- 7" x 10"  
Half page ad size - 4 1/2" x 7"

### EXHIBIT INFORMATION

Exhibitors will be housed in the Sheraton Hotel Ballroom near where all content sessions will be held. This space is very nicely appointed. Draped booths approximately 8' x 10' in size and furnished with a 6' skirted table will be provided. One chair, an ID sign and wastebasket will be provided. Exhibits should be set up by 8:00 a.m. Wednesday, November 18. The exhibit area will close Thursday, November 19, 2009, at 4:00 p.m.

### PLEASE CHECK ALL THAT APPLY

Half page ad in the program	\$ 200.00 _____
Full page ad in the program	\$ 300.00 _____
Exhibit space only	\$ 300.00 _____
Full page ad and exhibit space	\$ 450.00 _____

A CHECK OR PURCHASE ORDER MUST ACCOMPANY ALL REQUESTS. Conference and further details will be sent following receipt of request. Invoices will be provided upon request. Make checks payable to the Alabama Counseling Association.

Return request forms, ads, and checks to: Carol Turner  
716 Bessemer Road  
Birmingham, Alabama 35228

Please return ad requests and ads no later than August 31, 2009. Requests for exhibits must be mailed no later than November 9, 2009.