

Alabama Counseling Association

Ads and Exhibits
1137 14th Ave
Pleasant Grove, AL 35127

Dear Vendor,

You are invited to participate in the Alabama Counseling Association's 49th Annual Conference, November 18-20, 2015 (exhibits, Nov. 18 & 19), at the Renaissance Hotel and Convention Center in Montgomery, AL . Our organization boasts a membership of approximately 2,000 counselors in school, college, technical school, hospital, church, agency, and private settings throughout Alabama.

Our 2015 annual conference will feature nationally recognized keynote speakers, content sessions presented by professionals from all counselor work settings, committee meetings, and social events. We expect about 1200 participants to attend this year's conference.

In the past, ALCA has enjoyed and appreciated the support of institutions and organizations such as yours. We invite you to participate in the 2015 conference in the following ways:

1. Providing an exhibit in our exhibition area in the Convention Center
2. Purchasing an ad in our printed program
3. Purchasing an ad and an exhibit

If you have any questions, you may contact me at:

205-223-1999 (cell)
jerrilynnmorrow@gmail.com

Thanks!! I look forward to hearing from you.

Sincerely,

Jerri Lynn Morrow
Ads/Exhibits Chair

Please return ad requests and ad features no later than August 31, 2015.
Requests for exhibits should be mailed no later than November 7, 2015.

2015 Alabama Counseling Association Annual Conference
November 18-20, 2015 (exhibits, Nov 18 & 19)
Renaissance Hotel and Convention Center
Montgomery, Alabama

REQUEST FOR AD/EXHIBIT SPACE

Advertiser/Exhibitor: _____

Contact Person: _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Email: _____

AD INFORMATION

ALL ADS MUST BE SENT IN PDF "ACTUAL SIZE" VIA EMAIL OR CD. Ads from PDF's cannot be increased in size for printing without distorting the images. Ads can be reduced in size without distorting. No enhancement will be performed by ALCA or printer.

Full page ad size- 7" x 10"

EXHIBIT INFORMATION

Exhibitors will be housed in the Montgomery Convention Center exhibit space near where content sessions and registration will also be held. This space is very nicely appointed. Draped booths approximately 8' x 10' in size and furnished with a 6' skirted table will be provided. One chair, an ID sign and wastebasket will be provided. Exhibits should be set up by 8:30 a.m., Wednesday, November 18. The exhibit area will close Thursday, November 19, at 4:00 p.m. Note that some convention facilities require vendors selling goods to pay appropriate tax. You are responsible for this fee at facilities that enforce this tax.

PLEASE CHECK ALL THAT APPLY

Full page ad in the program	\$ 300.00 _____
Exhibit space only	\$ 350.00 _____
Full page ad and exhibit space	\$ 500.00 _____

A check or credit card information MUST ACCOMPANY ALL REQUESTS. We do not accept purchase orders. Conference and further details will be sent following receipt of request. Invoices will be provided upon request. Make checks payable to the Alabama Counseling Association or you may pay by credit card.

Card type _____ Card # _____

Exp. _____ Security Code _____

Authorizing Signature _____

Return request forms, ads, and checks to: Jerri Lynn Morrow
1137 14th Ave
Pleasant Grove, AL 351

Please return ad requests and ads no later than August 31, 2015. Requests for exhibits must be mailed no later than October 31, 2015..