

Dear Colleague:

On behalf of the Alabama Counseling Association (ALCA), Dr. Chip Wood and I would like to invite you to participate as a Special Event Sponsor in ALCA's 50<sup>th</sup> Annual Fall Conference, November 16-18, 2016, at the Sheraton Hotel/BJCC and Forum in Birmingham, AL.

As a Special Event Sponsor, your institution or organization could choose to be either an individual sponsor or a joint sponsor of a breakfast, dinner, refreshment break, reception, or dance. Not only would you be allowed to place information on the special event's assigned tables, but representatives from your institution or organization would also be allowed to greet and talk with conference participants.

ALCA boasts a membership of approximately 2200 counselors in school, college, technical school, hospital, church, agency, and private practice settings. We expect 1200-1400 members to attend this year's event. Therefore, we know your representatives would have an excellent opportunity to network with many counselors from across the state. Your institution or organization would also be listed as a Special Event Sponsor in our Conference Program Book and in our pre-conference publicity.

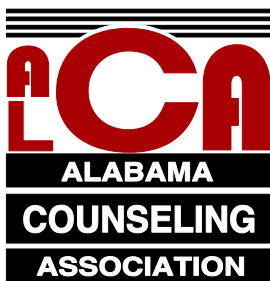
Enclosed is a Special Event Sponsor form that needs to be completed and returned by August 31<sup>st</sup> if you would like to be a Special Event Sponsor. If you have any questions, please feel free to contact one of us. We look forward to hearing from you.

Sincerely,

Judy Childress  
2016 Annual Fall Conference Co-Chair  
205-910-2748  
childressj@charter.net

Dr. Ervin (Chip) Wood  
ALCA Executive Director  
205-652-1712  
[ALCA@alabamacounseling.org](mailto:ALCA@alabamacounseling.org)

Enclosure: 1



**ALABAMA COUNSELING ASSOCIATION ANNUAL CONFERENCE**

November 16-18, 2016

Sheraton Hotel/BJCC/The Forum

Birmingham, Alabama

**REQUEST TO SPONSOR A SPECIAL EVENT**

Name of Sponsor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ e-mail: \_\_\_\_\_

- EVENT**      A Breakfast (\$5000 est)      \_\_\_\_\_
- Biscuit Breakfast (\$2000 est)      \_\_\_\_\_
- A Dinner      (\$8000 est)      \_\_\_\_\_
- A Reception (\$4000 est)      \_\_\_\_\_
- The Dance      (\$2000 est)      \_\_\_\_\_
- Refreshment Break (\$1000 est)      \_\_\_\_\_
- Other      \_\_\_\_\_

Preferred Date (November 16, 17,18) \_\_\_\_\_

Would you co-sponsor an event?    Yes \_\_\_\_\_    No \_\_\_\_\_

Would you consider sponsoring an event not listed? Yes \_\_\_\_\_ No \_\_\_\_\_ If yes, may we contact you? Yes \_\_\_\_\_ No \_\_\_\_\_

Please complete and return this form by August 31, 2016, to:

Judy Childress  
2016 Annual Fall Conference Co-Chair  
205-910-2748  
childressj@charter.net

Dr. Ervin (Chip) Wood  
ALCA Executive Director  
205-652-1712  
ALCA@alamacounseling.o

Consideration will be given to earlier requests and to sponsors who have traditionally sponsored events. ALCA Social Event Policy is available on request.